

ACTIVITY REPORT



INSTITUTION'S INNOVATION COUNCIL (IIC)
NALBARI COMMERCE COLLEGE
NALBARI, ASSAM



NALBARI COMMERCE COLLEGE

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Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)



CERTIFICATE OF ESTABLISHMENT

This is to certify that

Nalbari Comm. College, Nalbari

has established an Institution's Innovation Council (IC202218256) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2021-22

Prof. Anil D. Sahasrabudhe

Chairman
AICTE

Dr. Abhay Jere

Chief Innovation Officer
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu

Assistant Innovation Director
Ministry of Education's Innovation Cell

Certificate No: 7808

Aishe Code: C-17276

Date: 15-07-2022

**Institution's Innovation Council
Activity Report 2023-24**

Nature	Type of Activity	Description				Total
		Quarter 1	Quarter 2	Quarter 3	Quarter 4	
Annual Activities	Calendar Activity	How to Develop New Business Ideas, 23rd November, 2023 & 3.00 -5.00 PM	Workshop on Design Thinking, Critical Thinking and Innovation Design, 27th February, 2024 & 11.30 am -1.30 pm	A workshop on How to Plan for Startup Legal and Ethical Steps, 29th May 2024 & 12.30 P.M – 2.30 P.M	Angel Investment or Venture Capital funding Opportunity for Early Stage Entrepreneurs, 27th August, 2024 & 11:00 AM – 1:00 PM	12
		My Story – Entrepreneurial Journey, 23rd November, 2023 & 10.30 – 12.30 PM	Entrepreneurship Skill, Attitude and Behavioral development, 29th February, 2024 & 10:30 AM – 12:30 PM	Intra-College Business Plan Competition, 30th May, 2024 & 11:30 AM	Session on Accelerator/Incubation Opportunities for Students and Faculties- Opportunities for Early Stage Entrepreneurs, 23rd August 2024 & 11AM	
		Entrepreneurship & Innovation as Career Opportunity, 23rd November, 2023 & 12.30 – 2.30 PM	Achieving Problem-Solution Fit & Product-Market Fit (Conducted Online), 28th March, 2024 & 11.30 AM – 1.00 PM	IPR and IP Management for Start Up, 30th May, 2024 & 9:00-11:00	Inter-Institutional Competition for Innovation and Entrepreneurship Date & Time of the Event 30th August, 2024 10:00 AM – 3.00 PM	
	Celebration Activity	Speech Competition on account of National Entrepreneurship Day, 9th November, 2023 & 12.30 p.m.	India's initiative towards Energy Conservation, 14th December, 2023 & 11.30 AM - 1:30 PM	X	X	5

		Mentoring Session on National Education Day Date & Time of the Event 11th November, 2023& 11.00 a.m.	Startup Day Celebration, 16th January, 2024 & 10.30 AM – 12.30 PM	X	X	
		X	A talk on National Science Day 2024, 28th February, 2024 & 12.30 – 2.30 PM	X	X	
Self-Driven Activity		Fundamentals of Fintech & Innovation, September 28, 2023 12.00 p.m. – 2.00 p.m.	X	Spell Bee Competition, 12th March 2024 & 4.00 – 6.00 P.M	IT Quiz on Innovation and IPR, 14th August, 2024 & 01:00 – 03:00 PM	9
		Innovation in Economics, November 8, 2023 & 12.30 p.m. – 2.30 p.m.	X	Startups in Assam, 29th May, 2024; 9.30 – 11.30 AM	Innovative Ad Campaign Competition, 28th August, 2024 11:30 AM – 3.00 PM	
		X	X	Workshop on Innovation in Digital Marketing, 29th May, 2024 & 11.30 AM	Innovation in Arts and Literature, 29th August 2024 & 10am to 12pm	
		X	X	Speech Competition on Role of Innovation in Shaping the Modern World, 30th May, 2024 & 11.30 Am	X	
MIC Driven Activities		X	Viksit Bharat @2047, 11th December, 2023 & 10.15 AM	X	X	2
		X	IIC Regional Meet 2023-24 , 9th January, 2024 & One Day	X	X	
	Total	7	8	7	6	28

IIC Handholding Activities 2023-24

Type of Activity	Details	Session 1	Session 2	Session 3
Impact Lecture Series	Theme	“Fostering Sustainable Community Development Through Entrepreneurship”	“Demystifying IPR and its Significance” & “Developing Business Idea into Reality”	X
	Date & Time	09-04-2024 & 10 AM – 1 PM	16-05-2024 & 10 AM – 1 PM	X
	Speaker 1	Mr. Rajib Kumar Lahkar Managing Director, M/S Dishant Motors, Nalbari	Mr. Siddharth Devnath, IP Expert & Professional Guwahati	X
	Speaker 2	Mr. Dipak Baishya Founder, J. B. Japi Industries, Nalbari	Mr. Arunav Bhagabati, Entrepreneur & Business Developer, Guwahati	X
Mentor-Mentee Sessions	Agenda	Orientation on Guidance from Mentor Institute	IIC Mentor-Mentee Interaction	Discussion on Quarter Activities of Mentee Institute
	Date & Time	06-04-2024 & 3 PM	22-05-2024 & 2.30 PM	02-08-2024 & 2 PM

Recognitions under IIC

Innovation Ambassador under Ministry of Education, IIC	Dr. Rajat Bhattacharjee
Title of the Event	How to Develop New Business Ideas
Date & Time of the Event	23 rd November, 2023 & 3.00 -5.00 PM
Objective of the Event	The session highlighted the situational context of emergence of business ideas
Mode of Conduct	Offline
Speaker's Details	Bibhuti Bhusan Das Assistant Professor (Sr.), Department of Management, Nalbari Commerce college
Participants' Details	64 Students, 7 Faculty
Key Outcome of the Event	The session was fruitful in understanding the situations which can be converted into entrepreneurial ventures and how to tap those spontaneous avenues. Familiarizing the participants with spontaneous business ideas as an outcome of situational context.
Brief Summary Report	The session was focused on developing new business ideas. The highlight was on developing business ideas spontaneously which was showcased by case studies relevant to the situation.



Title of the Event	My Story – Entrepreneurial Journey
Date & Time of the Event	23 rd November, 2023 & 10.30 – 12.30 PM
Objective of the Event	The session aimed at educating the participants through the personal journey and experiences of a budding local entrepreneur
Mode of Conduct	Offline
Speaker's Details	Nisharani Choudhury Founder, B N Food Product
Participants' Details	53 Students, 7 Faculty
Key Outcome of the Event	The participants were motivated with the entrepreneurial journey as they could understand the challenges and milestones associated and how to assess risks and opportunities.
Brief Summary Report	The session started with felicitating the resource person. Her entrepreneurial journey began within the confines of her residence with homemade pickles. She narrated the challenges faced and the strategies devised for dealing with the same. The typical social and financial hurdles she had to endure throughout were stressed. She highlighted the identification of market sources for her product and how she is diversifying into ethnic products and contributing to employment generation for the local community.



Title of the Event	Entrepreneurship & Innovation as Career Opportunity
Date & Time of the Event	23 rd November, 2023 & 12.30 – 2.30 PM
Objective of the Event	The session aimed at revealing the potential career opportunities growing out of innovation in diverse aspects.
Mode of Conduct	Offline
Speaker's Details	Dr. Uddipana Gogoi Assistant Professor, Department of Finance Nalbari Commerce College
Participants' Details	45 Students, 5 Faculty
Key Outcome of the Event	The participants were enlightened about the range of opportunities for career options due to the holistic surge in innovation and entrepreneurial activities and thereby channelizing their career direction.
Brief Summary Report	The session focused mainly on the interrelationship between entrepreneurship and innovation. The use of technology has reshaped even the domains of entrepreneurship and innovation and its impetus on potential newer career opportunities were discussed. The participants interacted on the various dimensions that could enhance their career options in this regard.



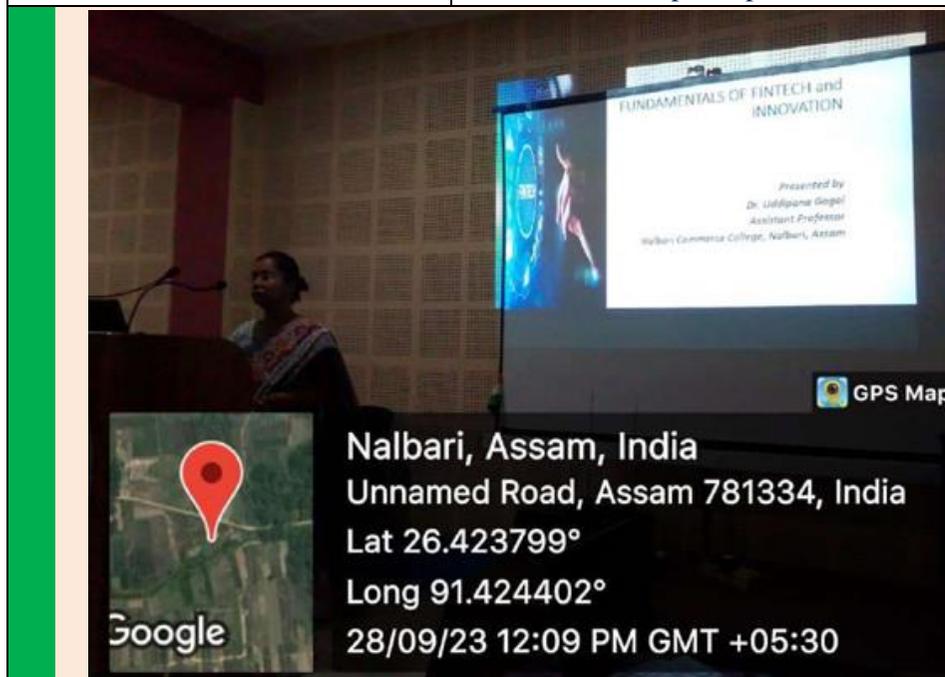
Title of the Event	Speech Competition on account of National Entrepreneurship Day
Date & Time of the Event	9 th November, 2023; 12.30 p.m.
Objective of the Event	The program was organized with a motive to make the students aware about the importance of entrepreneurship in modern society and its possible role in transformation of the economy.
Mode of Conduct	Offline
Speaker's Details	Students participated in a speech competition on famous entrepreneurs of Northeast region in India.
Participants' Details	Students: 50, Faculty: 17
Key Outcome of the Event	Through the competition awareness was generated amongst students about entrepreneurship environment of North East India and also about some pioneer entrepreneurs of the region who contributed for the society immensely.
Brief Summary Report	On the occasion of National Entrepreneurship Day, a speech competition was organized which was chaired by the Principal, Nalbari Commerce College. He highlighted the significance of entrepreneurship in the Indian economy and stressed the need for innovation and how we can learn from the life story of entrepreneurs and contribute significantly. The competition was judged by Dr. Uddipana Gogoi and Dr. Rimakhi Borah and winners were declared. The program ended with the vote of thanks given by program coordinator Dr. Kabin Sarma.



Title of the Event	Mentoring Session on National Education Day
Date & Time of the Event	11 th November, 2023; 11.00 a.m.
Objective of the Event	The program was organised to celebrate the Birth anniversary of Maulana Abul Kalam Azad and make the students aware about his contribution towards holistic educational development through innovation
Mode of Conduct	Offline
Speaker's Details	Dipankar Das, Librarian, Nalbari Commerce College. Students of the college also shared their thoughts and highlighted the life of Maulana Abul Kalam Azad for drawing inspiration.
Participants' Details	Students : 50, Faculty: 11
Key Outcome of the Event	Through the discussion students became aware about the life achievements of Maulana Abul Kalam Azad and how education can play an important role in our lives.
Brief Summary Report	The Session marked the birth anniversary of Maulana Abul Kalam Azad celebrated by IIC of Nalbari Commerce College, Nalbari. About 50 Students took part in the session along with 11 faculty members of the College. The session was started by program coordinator Dipankar Das highlighted the significance of National Education Day and delved on its importance while the students shared their thoughts on National Education Day while visiting the life of Maulana Abul Kalam Azad. The program ended with the vote of thanks given by the Convenor, NCC-IIC (Dr. Rajat Bhattacharjee).



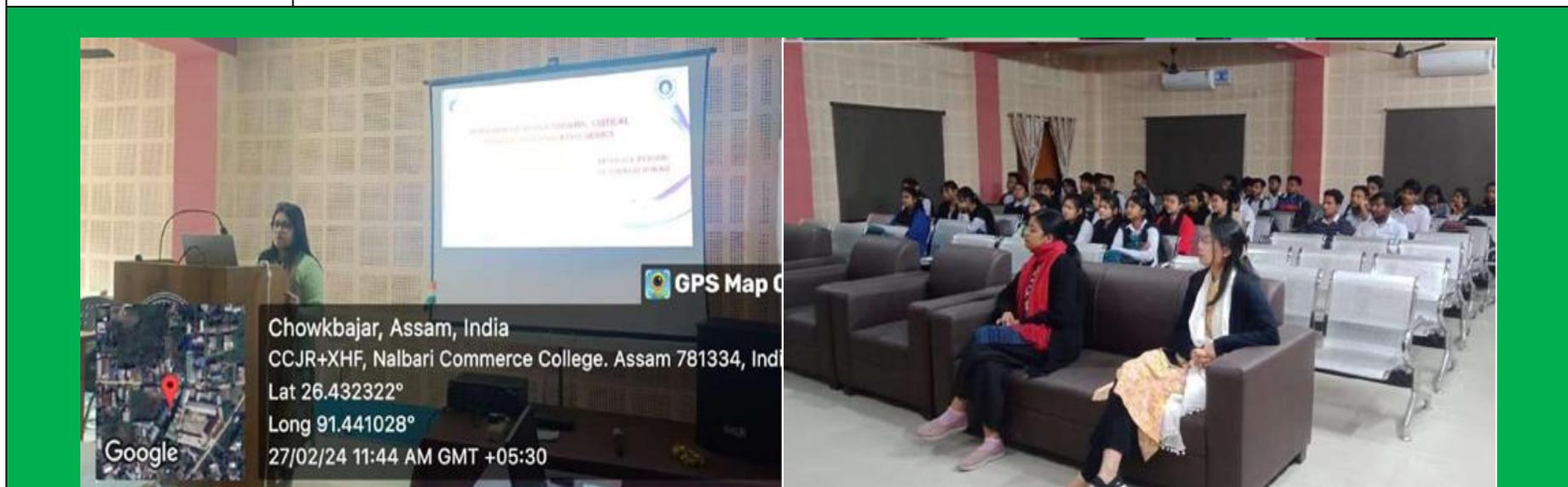
Title of the Event	Fundamentals of Fintech & Innovation
Date & Time of the Event	September 28, 2023, 12.00 p.m. – 2.00 p.m.
Objective of the Event	To create awareness about innovation with the help of technology and finance.
Mode of Conduct	Offline
Speaker's Details	Dr. Uddipana Gogoi, Assistant Professor, Dept. of Finance Nalbari Commerce College
Participants' Details	50 Students, 2 Faculty
Key Outcome of the Event	Participants gained an understanding of the innovative models being used and developed in the fintech dynamics and the operational dynamics.
Brief Summary Report	The session highlighted the drivers of innovation in finance with help of case studies of various fintech companies in order to make the participants understand and reshape their contribution towards the same.



Title of the Event	Innovation in Economics
Date & Time of the Event	November 8, 2023, 12.30 p.m. – 2.30 p.m.
Objective of the Event	To impart knowledge about the growing need of innovation to sustain economic growth in the long run.
Mode of Conduct	Offline
Speaker's Details	Priyanka Swargiary & Smita Choudhury Assistant Professor, Dept. of Economics Nalbari Commerce College
Participants' Details	50 Students, 14 Faculty
Key Outcome of the Event	Participants got an insight on the drivers of innovation and its impact on economics. The role of Innovation as a means to promote sustainable development was showcased while enlightening them about the various government policies supporting innovation in India and India's position in GII.
Brief Summary Report	The session was focused on providing an insight into the various drivers leading to innovation in economics which followed with a discussion about the role of innovation in economic development, the impacts of disruptive technology on economy and showcasing some important government policies supporting innovation in India. The various ways in which innovation promotes sustainable development were also highlighted. The session was concluded with a discussion on Global Innovation Index and India's performance in GII.



Title of the Event	WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN
Date & Time of the Event	27 th February, 2024, 11.30 am -1.00 pm
Objective of the Event	The session focused on building an understanding of Design Thinking, Critical Thinking and provide opportunity to the participants to learn about the innovative design.
Mode of Conduct	Offline
Speaker's Details	Dr. Rimakhi Borah, Assistant Professor, Department of Accountancy Nalbari Commerce College
Participants' Details	59 Students, 3 Faculty
Key Outcome of the Event	The participants were able to develop an understanding on Design Thinking, Critical Thinking and the ways to foster innovation using design thinking and critical thinking skills.
Brief Summary Report	The session focused on developing an understanding on Design Thinking, Critical Thinking and the ways to foster innovation using design thinking and critical thinking skills. The session highlighted the use of design thinking and critical thinking in fostering innovation, thereby enabling the companies to survive and retain in the rapidly changing competitive environment. The participants interacted on the various dimensions relating to the topic and Hands-On-Activity was given at the end of the session



Title of the Event	Entrepreneurship Skill, Attitude and Behavioral development
Date & Time of the Event	29th February, 2024 & 10:30 – 12:30 AM
Objective of the Event	To encourage the students to take up Entrepreneurship and to make them aware of the skills and attitude required to be an entrepreneur and the behavioural changes to be incorporated for entrepreneurial advent
Mode of Conduct	Offline
Speaker's Details	Mercy Engtipi, Assistant Professor, Department of Management Nalbari Commerce College
Participants' Details	60 Students, 5 Faculty
Key Outcome of the Event	The participants were enlightened about the dynamic situational context that an entrepreneur faces in the form of rewards and rejection in due course and how right attitude and behaviour can help deal the crisis.
Brief Summary Report	The session focused mainly on entrepreneurship and the right kind of skills and Attitude of the entrepreneur at certain situation. It also pinpointed the various behavioural areas that needs to be developed at a certain point of time. Creating a positive mindset and having the correct attitude at the right time. As entrepreneurship is not all about thorough record of success but full of hurdles, failures and challenges. It was briefly discussed with the students. The participants interacted on the various related skills need to be learnt and carry the right attitude as an entrepreneur.



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Title of the Event	Achieving Problem-Solution Fit & Product-Market Fit
Date & Time of the Event	28 th March, 2024 & 11.30 AM – 1.00 PM
Objective of the Event	The session focused on the importance of product-market fit and integrating market research into startup planning.
Mode of Conduct	Offline
Speaker's Details	Dr. Aruna Dev Rroy, Associate Professor, Royal School of Commerce, The Assam Royal Global University, Guwahati
Participants' Details	68 Students, 5 Faculty
Key Outcome of the Event	The participants were enlightened about the process of startup and its application. Knowing about product fit and its need in the process of market survey were the key points engaging the students in the lecture session
Brief Summary Report	The session focused mainly on the product fit, market fit, market research process and its interrelationship in the startup journey. The use of established methods, theories and techniques and clubbing it with modern technology has reshaped the domains of entrepreneurship and innovation. The participants interacted on the various dimensions of practical application.



Title of the Event	India's initiative towards Energy Conservation
Date & Time of the Event	14 th December, 2023; 11.30 AM - 1:30 PM
Objective of the Event	To spread awareness about energy conservation.
Mode of Conduct	Offline
Speaker's Details	Priyanka Swargiary, Assistant Professor, Dept. of Economics Nalbari Commerce College
Participants' Details	Students 40, Faculty 3
Key Outcome of the Event	Students got a brief idea about National Energy Conservation Day (India). They could understand about the need of energy conservation. Students learned about various government initiatives and innovative ways of energy conservation.
Brief Summary Report	The session was introduced with a brief idea about National Energy Conservation Day. It was followed by importance of energy conservation and representing the global scenario of challenges due to energy depletion. The speaker gave a comparison of world temperature between 1970-75 and 2015-19. Then she discussed various government initiatives to conserve energy and in the concluding part she talked about innovative steps that students can practice in daily life to conserve energy.



Title of the Event	A talk on National Science Day 2024
Date & Time of the Event	28 th February 2024 & 12.30 – 2.30 PM
Objective of the Event	The session aimed at making the learners aware about the origin of celebration of National Science Day in India with a special focus on this year's theme.
Mode of Conduct	Offline
Speaker's Details	Smita Choudhury, Assistant Professor, Department of Economics Nalbari Commerce College
Participants' Details	Students 57, Faculty 4
Key Outcome of the Event	The participants were enlightened about the celebration of National Science Day in India as well as about this year's theme and its relevance and significance in the present context.
Brief Summary Report	The session focused mainly on explaining about significance of National Science Day exploring this year's theme on Indigenous Technologies for Viksit Bharat, explanation of the theme, importance of indigenous technologies and examples of such technologies in various sectors.



Title of the Event	Startup Day Celebration
Date & Time of the Event	16 th January, 2024 & 10.30 – 11.30 AM
Objective of the Event	The session aimed to disseminate knowledge on Startups
Mode of Conduct	Offline
Speaker's Details	Bhagyashree Das, Assistant Professor, Department of Accountancy Nalbari Commerce College
Participants' Details	Students 57, Faculty 5
Key Outcome of the Event	The participants were enlightened about startups importance in economic development, government schemes for encouraging startup in India as well as Assam.
Brief Summary Report	The session focused mainly on startups, different types of startups, importance of startup, unicorn companies in India, different government schemes for job creation, Assam Startup -The Nest, Assam startups, Job creation by the startups in Assam ad India and a case study on Zomato.



Title of the Event	A talk on National Science Day 2024
Date & Time of the Event	28 th February 2024 & 12.30 – 2.30 PM
Objective of the Event	The session aimed at making the learners aware about the origin of celebration of National Science Day in India with a special focus on this year's theme.
Mode of Conduct	Offline
Speaker's Details	Smita Choudhury, Assistant Professor, Department of Economics Nalbari Commerce College
Participants' Details	Students 57, Faculty 4
Key Outcome of the Event	The participants were enlightened about the celebration of National Science Day in India as well as about this year's theme and its relevance and significance in the present context.
Brief Summary Report	The session focused mainly on explaining about significance of National Science Day exploring this year's theme on Indigenous Technologies for Viksit Bharat, explanation of the theme, importance of indigenous technologies and examples of such technologies in various sectors.



Title of the Event	Viksit Bharat @2047
Date & Time of the Event	11 th December, 2023 & 10.15 AM
Mode of Conduct	Online
Participants' Details	Students 40, Faculty 10
Key Outcome of the Event	The event clarified government priorities, inspiring confidence and renewed commitment among citizens, industry stakeholders, and policymakers. It provided valuable policy direction, emphasizing infrastructure development, technology adoption, and human capital enhancement. Moreover, the address facilitated stakeholder engagement, fostering collaboration and partnership- building across sectors. Through transparent communication, the event raised public awareness and encouraged active participation in national development initiatives. Overall, the Viksit Bharat Inaugural Address served as a catalyst for positive change, laying the foundation for a more inclusive, innovative, and resilient India.
Brief Summary Report	On the 11th of December 2023, the Hon'ble Prime Minister of India delivered the inaugural address at the Viksit Bharat event, marking a significant milestone in the country's journey towards development and progress. The address outlined the government's vision and initiatives aimed at fostering inclusive growth, leveraging innovation, and empowering all sections of society. Key highlights included initiatives in infrastructure development, technology adoption, skill enhancement, and social welfare programs. The Prime Minister reiterated the government's commitment to building a prosperous and resilient India, harnessing the collective efforts of citizens, industry stakeholders, and policymakers.



Title of the Event	IIC Regional Meet 2023-24
Date & Time of the Event	9 th January, 2024, One Day
Mode of Conduct	Offline
Participants' Details	<p><i>Nalbari Commerce College</i> Students</p> <ol style="list-style-type: none"> Kapil Sarma Bijit Kalita Faculty <p>Faculty</p> <ol style="list-style-type: none"> Dr. Rajat Bhattacharjee
Brief Summary Report & Key Learnings	<p>The Regional Meet started with the various IIC institutions' participants registering for the meet and demonstrating their ecosystem development for the session. IIC Nalbari Commerce College elaborated on the awareness initiatives and events prescribed on their poster undertaken during the year. IIC-NCC participated actively in various knowledge-sharing sessions which helped us gain insight into the means through which innovation could be forwarded. Network with other participants helped us learn the best practices of various institutions and provided the inspiration for incorporating the same. The meet concluded with the awarding of prizes and distribution of certificates.</p>



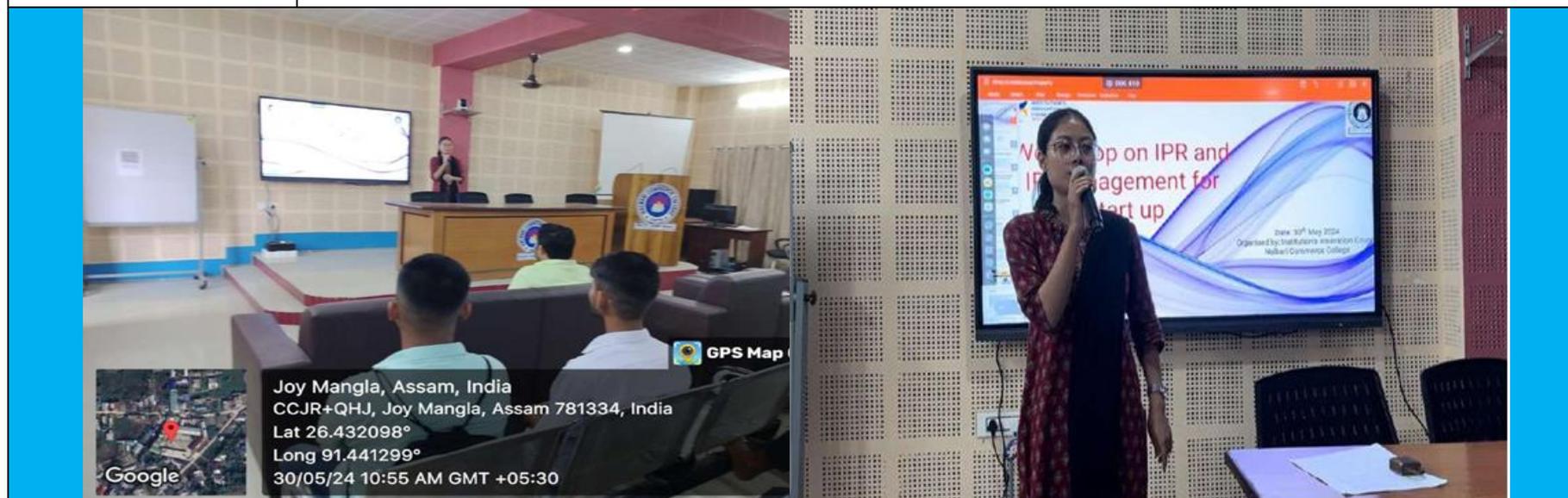
Title of the Event	Viksit Bharat @2047
Date & Time of the Event	11 th December, 2023 & 10.15 AM
Mode of Conduct	Hybrid
Participants' Details	Students 40, Faculty 10
Key Outcome of the Event	The event clarified government priorities, inspiring confidence and renewed commitment among citizens, industry stakeholders, and policymakers. It provided valuable policy direction, emphasizing infrastructure development, technology adoption, and human capital enhancement. Moreover, the address facilitated stakeholder engagement, fostering collaboration and partnership- building across sectors. Through transparent communication, the event raised public awareness and encouraged active participation in national development initiatives. Overall, the Viksit Bharat Inaugural Address served as a catalyst for positive change, laying the foundation for a more inclusive, innovative, and resilient India.
Brief Summary Report	On the 11th of December 2023, the Hon'ble Prime Minister of India delivered the inaugural address at the Viksit Bharat event, marking a significant milestone in the country's journey towards development and progress. The address outlined the government's vision and initiatives aimed at fostering inclusive growth, leveraging innovation, and empowering all sections of society. Key highlights included initiatives in infrastructure development, technology adoption, skill enhancement, and social welfare programs. The Prime Minister reiterated the government's commitment to building a prosperous and resilient India, harnessing the collective efforts of citizens, industry stakeholders, and policymakers.



Title of the Event	Intra-College Business Plan Competition
Date & Time of the Event	30th May, 2024 11:30 AM
Objective of the Event	The event invited various students with different ideas and energy. The main objective was to boost their ideas to develop into real projects.
Mode of Conduct	Offline
Speaker's Details	Mercy Engtipi, Assistant Professor, Department of Management Nalbari Commerce College
Participants' Details	45 Students, 5 Faculty
Key Outcome of the Event	The participants came with various enlightening documented ideas and strategies. Highlighting each and every thing they know and what they understood and how they will be achieving it. It was highly an interactive session discussing the pros and cons of the plans. The judges corrected few, and gave many suggestions to develop into a concrete one in the days to come.
Brief Summary Report	The main focus of event was to encourage and invite the students of different mindset to come forward with the latest business ideas and plans they have to carry forward adjoining with the latest trends in the market. The event did not at all disappoint as many were enlightened with the discussion and suggestions of the qualified Judges. The students basically from different backgrounds and perspectives participated in the business plan competition, and had a great learning. The ideas comprise of the use of technology, latest trends and demands, strategies, financial projections and many more. It was a fruitful session with new variety of ideas coming forward. The winners of the competition were declared at the end of the session.



Title of the Event	IPR and IP Management for Start Up
Date & Time of the Event	30 th May 2024, 9:00-11:00
Objective of the Event	To familiarize the students with Intellectual Property Rights and its management strategies for start up.
Mode of Conduct	Offline
Speaker's Details	Priyanka Swargiary, Assistant Professor, Department of Economics Nalbari Commerce College
Participants' Details	40 Students, 5 Faculty
Key Outcome of the Event	Through this session learners were able to understand the meaning of Intellectual property, intellectual property rights, its types and how start ups can actively and efficiently manage intellectual property.
Brief Summary Report	The session conducted by Priyanka Swargiary, Assistant Professor, Department of Economics started with a brief idea of intellectual property. The speaker then explained the meaning of Intellectual property rights, its importance for start-ups and its types with appropriate examples. IP management as an important strategy for any start-up was also discussed. Speaker went on to talk about various challenges that came with IP management and concluded the session.



Title of the Event	Spell Bee Competition
Date & Time of the Event	12th March 2024 & 4.00 P.M – 6.00 P.M
Objective of the Event	The session aimed to test the conceptual knowledge on entrepreneurship and innovation of the students.
Mode of Conduct	Offline
Speaker's Details	Dr. Rajat Bhattacharjee, Assistant Professor, Department of Finance Nalbari Commerce College
Participants' Details	50 Students, 3 Faculty
Key Outcome of the Event	The participants knowledge on entrepreneurial and innovation related vocabulary and jargons were measured.
Brief Summary Report	The competition was a measure to understand the level and awareness of the students regarding entrepreneurial and innovation related vocabulary and conceptual knowledge.



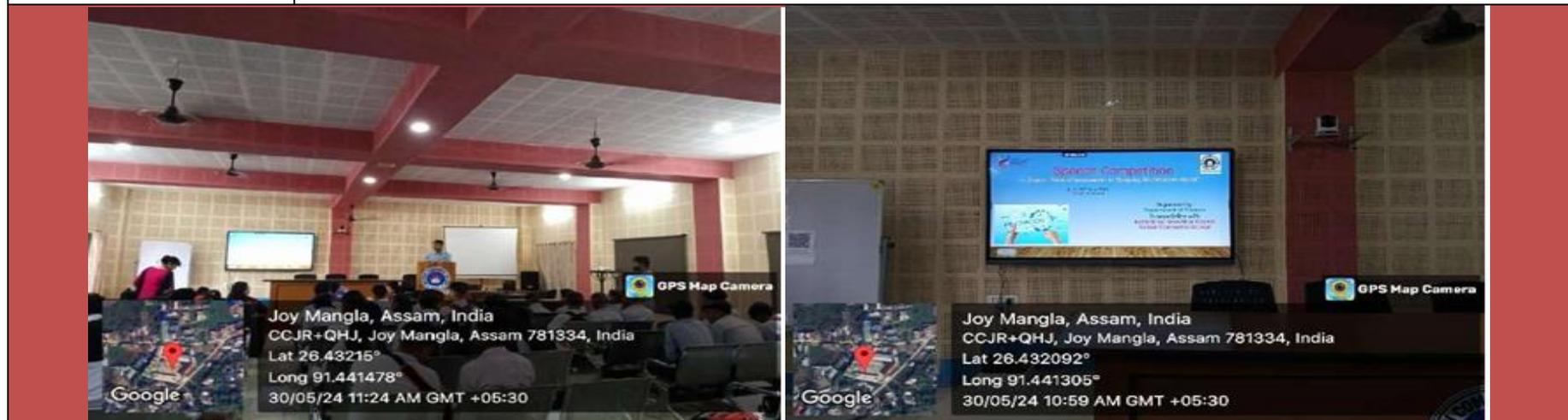
Title of the Event	STARTUP IN ASSAM
Date & Time of the Event	29th MAY, 2024; 9.30 – 11.30 AM
The objective of the Event	The session aimed at providing information about the Startup businesses prevailing in Assam
Mode of Conduct	Offline
Speaker's Details	Deepsikha Devi, Assistant Professor, Department of Accountancy Nalbari Commerce College
Participants' Details	40 Students, 5 Faculty
Key Outcome of the Event	The participants were informed about startups in Assam and how to start a business with innovative ideas. This session also encourages participants to pursue their innovations, inspired by existing startups in Assam
Brief Summary Report	The session primarily covered the definition of startups, the key components of startups, and the eligibility criteria for startup registration in Assam, it also included a brief discussion on some unique startups currently operating in Assam. The participants engaged in discussions, gaining insights into the struggles, motivations, uniqueness, and innovative behavior of entrepreneurs.



Title of the Event	Workshop On Innovation In Digital Marketing
Date & Time of the Event	29 th May, 2024 Time: 11.30 A.M.
Objective of the Event	The session aimed at revealing the potential opportunities growing out of digital marketing innovation.
Mode of Conduct	Offline
Speaker's Details	Speaker-Dr. Kabin Sarma Asst. Professor, Dept. of Management Nalbari commerce college
Participants' Details	41 Students, 7 Faculty
Key Outcome of the Event	The students were enlightened about the range of opportunities in digital marketing innovation and activities, thereby the scope of their career direction in the digital marketing.
Brief Summary Report	The session focused mainly on the innovation in marketing through use of digital means and medium. The use of technology has reshaped even the domains of marketing and innovation and its stimulus on potential newer career opportunities were discussed. The students interacted on the various dimensions that could enhance their career options in this regard.



Title of the Event	Speech Competition on Role of Innovation in Shaping the Modern World
Date & Time of the Event	30th May, 2024 From 11.00 AM to 1.00 PM
Objective of the Event	To improve the participant's communication skills, including speaking fluency, articulation, clarity, and voice modulation. Through practice and feedback, students learn to express their ideas effectively and engage with the audience. This competition also aims to promote effective communication and develop the confidence and self-esteem of the participants.
Mode of Conduct	Offline
Speaker's Details	Tapash Chakravarty, Assistant Professor, Department of Finance Nalbari Commerce College, Nalbari
Participants' Details	45 Students, 3 Faculty
Key Outcome of the Event	This Competition taught lots of things , such as increased social awareness, clear communication, increased confidence, enhanced critical thinking, improved body language among the participants. Also helps in expanding knowledge and learning about how innovation allows entrepreneurs to identify new opportunities, solve problems, and bring new products and services to market, and also how innovation transforms creative ideas into new solutions.
Brief Summary Report	The Competition focused mainly to properly understand the concept and importance of innovation. It also focused that how Innovation can lead to increased productivity, encourages professionals when they see their ideas being implemented, lead to higher customer satisfaction and increased revenue etc. The participants as well as the audience learned lot of things on innovation and it helps to understand how innovation is different from creativity.



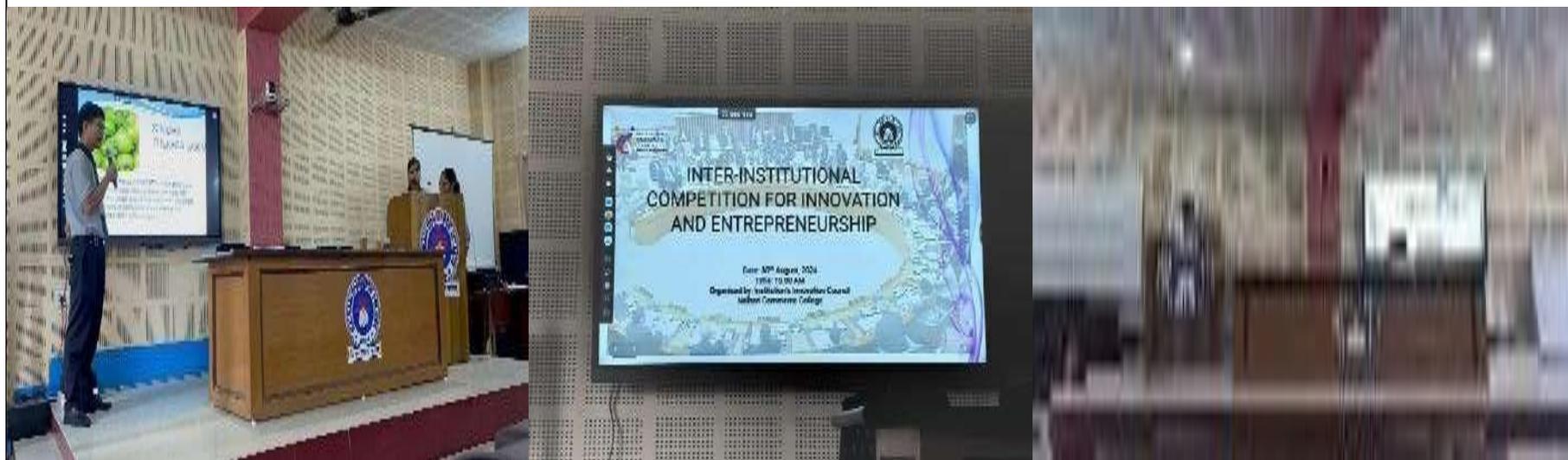
Title of the Event	ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS
Date & Time of the Event	27th August, 2024 & 11:00 AM – 1:00 Noon
Objective of the Event	Giving broad idea about Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs.
Mode of Conduct	Offline
Speaker's Details	Dr. Rimakhi Borah, Assistant Professor, Department of Accountancy Nalbari Commerce College
Participants' Details	100 Students, 3 Faculty
Key Outcome of the Event	The session helped young entrepreneurs to understand about Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs and the sources for funding their innovative ideas.
Brief Summary Report	A session was conducted at Nalbari Commerce College, as part of IIC Program on Angel Investment/ VC Funding Opportunity for Early Stage Entrepreneurs. The motive of the talk was to make the students understand how start-ups can be funded with the help of Angel Investors and VC Funding. A detailed overview on Source of funding/ Raising Capital Funding for start-ups in India, difference between venture capital and Angel investor were discussed. Examples of different Angel Investors of India were cited.



Title of the Event	Session on Accelerator/Incubation Opportunities for Students and Faculties-Opportunities for Early Stage Entrepreneurs
Date & Time of the Event	23 rd August 2024 & 11AM to 12PM
Objective of the Event	To make students aware of the Entrepreneurship ecosystem of India and the facilities available for budding entrepreneurs
Mode of Conduct	Offline
Speaker's Details	Smita Choudhury, Assistant Professor, Department of Economics Nalbari Commerce College
Participants' Details	70 Students, 2 Faculties
Key Outcome of the Event	The participants were enlightened about the current situation of Entrepreneurship in India and the facilities available for young entrepreneurs to start their entrepreneurial journey.
Brief Summary Report	The session started with mapping the entrepreneurial ecosystem in India, identifying the gaps in development of entrepreneurial attitudes and the lack of gender representation in the statistics of founders of start-ups. One of the key illustrations was that how the founders of start-ups in India are from a few institutions only like the IITs and IIMs. Therefore to facilitate entrepreneurship, institutions need to have a conducive environment that promotes ideas and helps in the growth of early stage entrepreneurs. The session ended with giving ideas what institutions can do in their own capacity and also how students and teachers can act hand in hand for successful initiation of the entrepreneurial ecosystem in institutions.



Title of the Event	Inter-Institutional Competition for Innovation and Entrepreneurship
Date & Time of the Event	30 th August, 2024 10:00 AM – 3.00 PM
Objective of the Event	The event was focused on harnessing the talents of young minds towards innovation; motivate and direct them towards understanding the feasibility of their ideas in current scenario.
Mode of Conduct	Offline
Conducted by	Dr. Rajat Bhattacharjee, Assistant Professor, Department of Finance Nalbari Commerce College
Participants' Details	80 Students
Faculty	8 Faculty
Key Outcome of the Event	The key outcome was providing direction to the participants in context of shaping their ideas into reality through brainstorming and feasibility analysis
Brief Summary Report	The Inter-Institutional Competition for Innovation and Entrepreneurship received wide participation from students from both Higher Educational Institutions as well as schools of the local community. The event revealed the unique and innovative bent of mind of the students with a fervor to serve the community and give back to the community through their commercial understanding.



Title of the Event	IT Quiz on Innovation and IPR
Date & Time of the Event	14 th August, 2024 & 01:00 – 03:00 PM
Objective of the Event	To make students aware about the IT Innovations and the concept of IPR. It is to create interest of students towards IT innovations and enlighten them with the importance of IPR.
Mode of Conduct	Offline
Speaker's Details	Dipankar Das Librarian, Nalbari Commerce College
Participants' Details	40 Students, 2 Faculties
Key Outcome of the Event	The participants were enlightened about the Innovations in IT and the concept of IPR. They became aware about the different laws related to IPR in our country.
Brief Summary Report	The session focused mainly on different innovations in IT and different aspects of IPR. With 10 groups participating in the competition each group were asked 5 direct questions each. 3 groups among them were considered 1 st , 2 nd and 3 rd on the basis of their performance. The quiz competitions helped to build a competitive nature among the students while it imparts brief knowledge on the topic. By participating in quiz competition students can develop their communication skill and learn how to work effectively with others. Quizzes build general knowledge and also boost confidence.



Title of the Event	Innovative Ad Campaign Competition
Date & Time of the Event	28th August, 2024, 11:30 AM – 3.00 PM
Objective of the Event	The Event focused on fostering Creativity and Innovation and encourage participants to think outside the box and develop unique, creative advertising concepts while providing a platform to display their skills in advertising, marketing, design, and communication.
Mode of Conduct	Offline
Conducted by	Mercy Engtipi, Assistant Professor, Department of Management Nalbari Commerce College
Participants' Details	45 Students, 5 Faculties
Key Outcome of the Event	The key outcome are such as Creative Solutions, Talent Identification, Practical Applications, Networking and Collaboration, Insight into Consumer Engagement and Inspiration for Future Campaigns.
Brief Summary Report	The Innovative Ad Campaign Competition, held on 28th, August, 2024, was a dynamic event aimed at uncovering cutting-edge advertising concepts. The competition brought together creative minds from various backgrounds, including marketing, design, and communication, to showcase their skills and propose fresh ideas for impactful ad campaigns. The event attracted many students from different classes. Each team presented their campaign ideas to a panel of experts, who evaluated the concepts based on creativity, feasibility, and presentation. The Innovative Ad Campaign Competition successfully achieved its objectives, serving as a platform for creativity, learning, and professional growth. The event highlighted the importance of innovation in advertising and set the stage for future competitions to continue nurturing talent and generating groundbreaking ideas.



Title of the Event	Innovation in Arts and Literature
Date & Time of the Event	29 August 2024 & 10 am to 12pm
Objective of the Event	To inform the participants about the various ways that innovations are witnessed in the field of arts and literature in the contemporary times.
Mode of Conduct	Offline
Speaker's Details	Dr. Ruplekha Thakuria Bania, Assistant Professor, Department of Assamese Nalbari Commerce College
Participants' Details	90 Students, 1 Faculty
Key Outcome of the Event	Encouragement to the students to move ahead in the field of arts and literature later by imparting some knowledge on innovations happening and possible in this field.
Brief Summary Report	The innovations in art and literature have brought a new dimension and form to Assamese literature and art. Through innovative approach, artists turn deep social issues into amazing visual work. Several such aspects were discussed in the session.



IMPACT LECTURE SERIES (Session 1), 2024

DATE: 09-04-2024

TIME: 10 AM – 1 PM

VENUE: NALBARI COMMERCE COLLEGE, CONFERENCE HALL

MODE: OFFLINE

THEME: “FOSTERING SUSTAINABLE COMMUNITY DEVELOPMENT THROUGH ENTREPRENEURSHIP”

RESOURCE PERSONS:

LECTURE 1 Mr. Rajib Kumar Lahkar

Managing Director, M/S Dishant Motors, Nalbari

LECTURE 2 Mr. Dipak Baishya

Founder, J. B. Japi Industries, Nalbari

NO. OF PARTICIPANTS:

Students 148

Faculty 10

SUMMARY:

The event began at 10 AM with introduction to IIC and IL series by Convener, IIC- NCC, Dr. Rajat Bhattacharjee and introduction of the resource persons. Post-felicitation, Dr. Basanta Kalita, Principal, Nalbari Commerce College and HOI (IIC-NCC) delivered the inaugural address where he highlighted the requirement of innovation and entrepreneurship in the background of new educational environment and contemporary world.

Session 1 began with Mr. Lahkar’s school days and berserk ideas he had during childhood which could serve as entrepreneurial

ventures, his journey as an entrepreneur was full of challenges and the strategies devised for tackling those. The growth of his venture and the support received throughout was narrated by the speaker. He stressed on the innovative ideas of students and educational institutions shape the growth and development of the nation.

Lecture 2 was deliberated by Mr. Dipak Baishya who spoke on his conception of idea for entrepreneurial journey. The contribution of his venture to the lives of people and local community was narrated by the speaker.

At the end, vote of thanks was offered by Smita Choudhury, IIC Council member and the feedback session was engaged for by the participants by Mercy Engtipi, IIC Council member.





IMPACT LECTURE SERIES (Session 2), 2024

DATE: 16-05-2024
TIME: 10 AM – 1 PM
VENUE: NALBARI COMMERCE COLLEGE, CONFERENCE HALL
MODE: OFFLINE

RESOURCE PERSONS:

LECTURE 1

Mr. Siddharth Devnath

IP Expert & Professional Guwahati

Theme: "Demystifying IPR and its Significance"

LECTURE 2

Mr. Arunav Bhagabati

Entrepreneur & Business Developer, Guwahati

Theme: "Developing Business Idea into Reality"

NO. OF PARTICIPANTS: Students 100 Faculty 11

SUMMARY:

The event began at 10 AM with introduction to IIC and IL series by Convener, IIC- NCC, Dr. Rajat Bhattacharjee and introduction of the resource persons. Post-felicitation, Dr. Basanta Kalita, Principal, Nalbari Commerce College and HOI (IIC-NCC) delivered the inaugural address underpinning the imperative of innovation & entrepreneurship in contemporary times.

Session 1 was taken by Mr. Devnath who unraveled the complexities surrounding Intellectual Property Rights and shed light on its paramount significance in contemporary times. He embarked on elucidating the intricate nuances of IPR, emphasizing its diverse manifestations and implications in various domains. Throughout the session, participants were guided through an illuminating journey, gaining insights into the

multifaceted dimensions of IPR and its pivotal role in shaping modern societies and economies. His discourse underscored the relevance of IPR as a cornerstone of innovation, creativity and legal frameworks in today's interconnected world.

In the second Lecture, Mr. Arunav Bhagabati delved into the imperative of fostering entrepreneurial ventures within local communities. He emphasized on the importance of harnessing local resources and leveraging innovation to overcome challenges. He passionately advocated for a proactive approach to entrepreneurship stressing its potential to drive economic growth and address community needs effectively. By urging the participants to transform their business ideas into tangible venture, he instilled a sense of empowerment and initiative, laying the foundation for sustainability at the grassroots level.

At the end, vote of thanks was offered by Dr. Rajat Bhattacharjee and feedback of the participants were obtained.




Principal cum Secretary
Nalbari Commerce College
Nalbari, Assam